



NEWS RELEASE

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St. Peters Business Owner Appointed Regulatory Fairness Board Regional Chairman

ST. LOUIS – St. Peters business owner Joe P. Balsarotti has been named Chairman of the U.S. Small Business Administration’s Region VII Regulatory Fairness Board for the Midwestern states by acting SBA Administrator Sandy K. Baruah.

The Regulatory Fairness Board regional chairperson reports to National Ombudsman and Assistant Administrator for Regulatory Enforcement Fairness Nicholas N. Owens. SBA’s Office of the National Ombudsman hosts regulatory fairness hearings nationwide where small business owners may express their concerns about burdensome federal regulations. The Regulatory Fairness Board regional chairpersons participate in planning these events.

“Joe Balsarotti will provide strong leadership, creative thinking and new strategies as the National Ombudsman continues its outreach to small businesses in the region to inform them of their rights to regulatory fairness,” said National Ombudsman Nicholas N. Owens. “The regional boards provide an important service to entrepreneurs by working to support small businesses as they strive to operate in an environment where regulations are effective and not excessive.”

The 10 regional Regulatory Fairness Boards are based in key cities across the U.S. Each board is comprised of five members and serves as a resource and point of contact for small business owners who feel they have experienced excessive federal regulatory enforcement and compliance actions. The SBA Region VII includes Nebraska, Iowa, Missouri and Kansas.

Joe Balsarotti is the President of Software To Go, St. Louis’ oldest software and hardware shop, selling and servicing technology nationwide. He has served as the Chairman of the National Federation of Independent Business’s Missouri Leadership Council, and chairman of the Clayton, Mo., Merchant Association. Balsarotti also served on the Dealer Advisory Panel of the ASCII Group. He can be reached by e-mail at Regfair@software-to-go.com, or by phone at 636-441-3420.

In addition to coordinating the activities of the 10 regional boards, the National Ombudsman also rates federal agency enforcement fairness, prepares an annual report on those ratings to Congress, and provides a voice for small businesses as they manage the federal regulatory enforcement process.

Regulatory Fairness Boards were created in 1996 as part of the Small Business Regulatory Enforcement Fairness Act. For more information about the Office of the National Ombudsman, visit the Web site at www.sba.gov/ombudsman.

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