

FOR IMMEDIATE RELEASE
October 8, 2002

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Software To Go Hosts Small Businessman from Minsk

St. Louis small businessman Joe Balsarotti, and his company, Software To Go as part of the World Affairs Council of St. Louis' and the U.S. Department of State's Community Connections Program welcomed Andrei Vasilevski, a computer store owner from Minsk, Belarus.

"This is the second year we have participated in the CCP Exchange Program, I find it rewarding for both myself and my employees as we get to learn and exchange ideas first-hand with small-businesspeople from around the world." said Balsarotti

Andrei is to spend three days observing and working with Balsarotti and his staff. "We made sure to expose Andrei to our day-to-day business and good 'ol American food," Balsarotti noted.

Vasilevski, 34, was one of a handful chosen from hundreds of interested businesspeople to participate in the exchange program and visit U.S. small businesses. In addition to his start-up computer shop in Minsk, Andrei is the Commercial Director of Info Register Ltd., a technology firm. He graduated from the International Institute of Economics and Law with a B.A. in Economics.

Balsarotti, 37, who began in the computer industry in 1980, has long been active in local civic and business organizations, as well as involved in state and federal advocacy. Joe was also chosen by the President to participate in his Economic Summit, held in 2002 at Baylor University in Waco, TX, where he served on the 'Technology and Innovation' panel. He is chair of NFIB/Missouri's Leadership Council and was a delegate to the Congressional Small Business Summit in 1998 and the NFIB Small Business Summits, held in Washington, D.C. in 2000 and 2002.

Software To Go, founded in 1983, is one of the region's oldest full-service technology providers and offers computer, software, repair, maintenance and consulting; specializing in total solutions for small business, government, education and individuals looking for unsurpassed service, knowledge and value. More information is available at www.software-to-go.com.

More information on The World Affairs Council of St. Louis is available at www.wac-stl.org