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### **President Bush Selects Joe Balsarotti of Software To Go for Small Business Roundtable Meeting**

St. Louis small businessman Joe Balsarotti, owner of Software To Go participated in today's roundtable discussion lead by President Bush focusing on America's small businesses and their role in strengthen the nation's economy.

"It was a great honor to participate in a discussion with the President of the United States and to be able to express directly to him the concerns of small business owners, such as myself", said Balsarotti

The event, which took place at another small business, JS Logistics, allowed President Bush to hear from five small businesses, representing a cross section of business sizes and types.

Shortly after the 45-minute roundtable, the President addressed over 400 people, rallying their support in his new tax-relief plan, which will accelerate the income tax rate reductions from 2001 and increase business expensing limits by \$50,000.

Balsarotti, who began in the computer industry in 1980, has long been active in local civic and business organizations, as well as involved in state and federal advocacy. Joe was also chosen by the President to participate in his Economic Summit, held in 2002 at Baylor University in Waco, TX, where he served on the 'Technology and Innovation' panel. He is chair of NFIB/Missouri's Leadership Council and was a delegate to the Congressional Small Business Summit in 1998 and the NFIB Small Business Summits, held in Washington, D.C. in 2000 and 2002.

*Software To Go, founded in 1983, is one of the region's oldest full-service technology providers and offers computer, software, repair, maintenance and consulting; specializing in total solutions for small business, government, education and individuals looking for unsurpassed service, knowledge and value. More information is available at [www.software-to-go.com](http://www.software-to-go.com).*